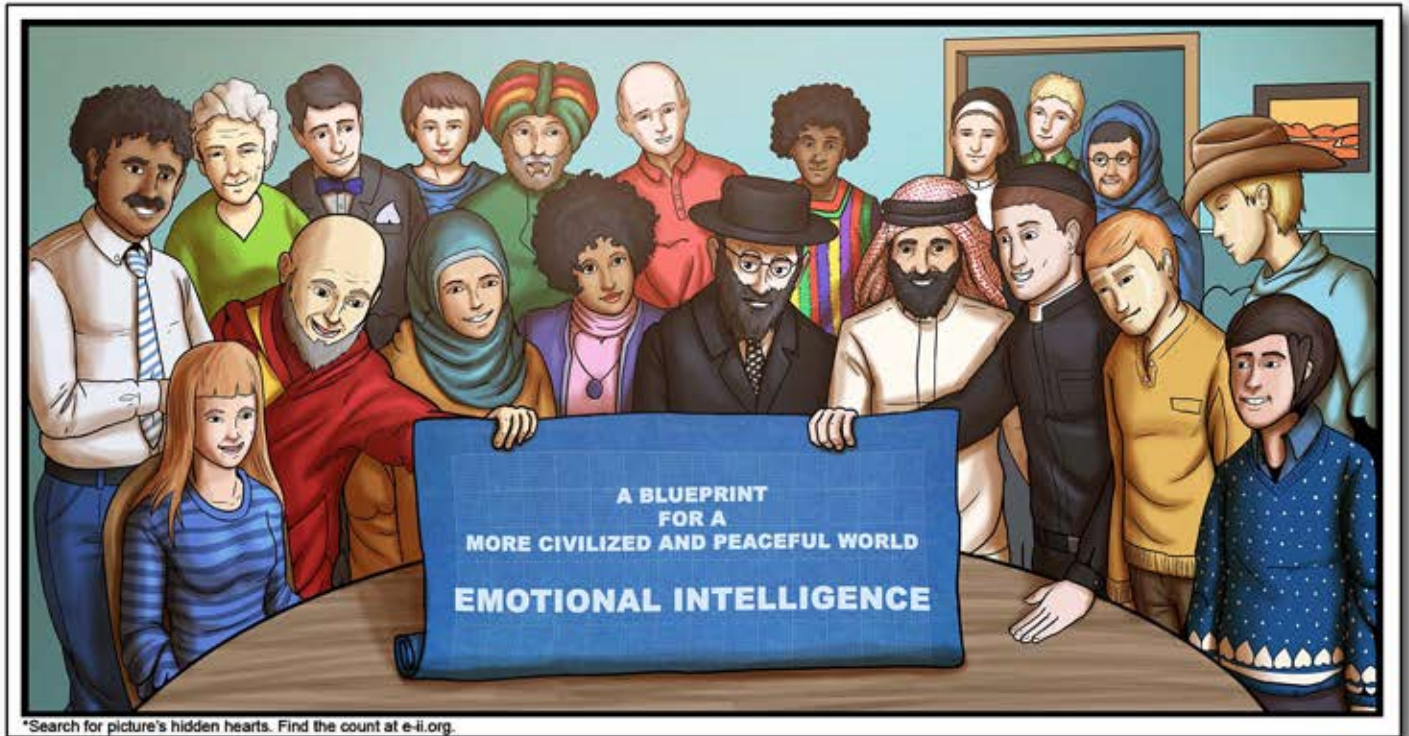


# Emotional Intelligence Awareness Month



## DEVELOPING HEALTHIER MINDS REQUIRES A WELL DESIGNED BLUEPRINT

*One that is meaningful to everyone, regardless of spiritual, racial, or philosophical backgrounds.*

Emotional development plays an incredible role in building the overall power of the human mind. Almost every decision, choice, action, or reaction we experience involves an emotional element. Educating ourselves emotionally can reduce a myriad of problems as we learn to better identify, qualify, and reject ill-reasoning, such as misleading assumptions, exaggerations, frustrations, and fears.

Emotional intelligence (EI) training improves our ability to learn and succeed. We develop healthier relationships by more cautiously avoiding self-centered indulgences, dishonesty, and under-educated opinions. Thus, improving EI provides a healthier structure for our thoughts, communication, and behavior, thereby making life much more meaningful and balanced, as well as a lot less stressful.

Applying EI in education improves the quality of human behavior, the number one consideration for a civilized society. EI understanding reduces neglect, abuse, divorce, and many other family problems. With increased understanding, emotionally, we can reduce crime, unemployment, cultural bias, accidents, illness, wastefulness, and even world tension.

Emotional Intelligence Awareness Month is an International Campaign effort initiated each year by the Emotional Intelligence Institute, a non-profit organization dedicated to helping people learn about the many wonders of the mind for improving their emotional intelligence. For FREE lessons, visit our website at [www.e-ii.org](http://www.e-ii.org).

# October 2017

International Decade of the Mind 2012 - 2022